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- Over 9 million page impressions in 2010
- Averaged over 1 million page impressions per month during the Fall of 2010
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Positions, size, and rates*

- Leaderboard (728x90): \$25/cpm**
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Deadline:

One week prior to start date

Minimum Purchase:

50,000 impressions *rates are based per 1,000

Exclusive daily placement in each position is possible and based on space availability

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