

Coupon Corner

What is Coupon Corner?

As a regular part of our paper each week, *The Red & Black* highlights your coupons in a prime placement spot on the corner of page 3. This section is designed so that students can easily tear out Coupon Corner as they look to capture the week's best deals. This section has become a weekly destination for frugal students.

A Super Deal for You!

If you already advertise with *The Red & Black*, this is a great addition. If not, this is the perfect start. Select from one of three low-priced ad options below. And with a special page designed just for these deals, your ad is sure to be noticed every week. Thrifty students use coupons. Don't miss this affordable opportunity!

Distribution Information

We publish 14,000 copies of *The Red & Black*, reaching over 40,000 readers. 97% of the UGA community reads *The Red and Black* every week! Simply put, *The Red and Black* is the vehicle to target and reach the UGA market!

Advertising Rates and Sizes

Coupon Corner Plan 1
Sign up for 8 weeks or more
for just \$50 per week.

Coupon Corner Plan 2
Purchase 4-7 weeks for only
\$55 per week.

Coupon Corner Plan 3
Or just go on week at a time
for a \$60 rate.

- All ads are business card size measuring: 3.417 x 1.5 down

- Payment in advance is required for at least the first 5 ads on multiple insertions.

- Our coupon corner paper publishes every Thursday

Weekly COUPON Corner

El Patron Mexican Grill
Drink Specials!
Discounted Beer and Margaritas
706-343-3189 / 2435 W Broad Street

Thursday, April 21st!
Dubstep DJ
8 PM - whenever
Lights, Girls, Cheap Drinks, Basses
Every Thursday, Live DJ!
No Cover Charge!

Cici's PIZZA
3 Medium One Topping 12" Pizza
Delivered for \$9.⁹⁹
Call 706-850-7999

Gigi's cupcakes
Give us a swirl!
Buy 3 Cupcakes Get 1 FREE!
(706) 208-7879
296 W Broad Street next to Sweet Pepper's Deli
Grand Opening!
Check Us Out on [Twitter] & [Facebook] to learn how to win tickets to the Sea Lion Golf Classic