

THE EXCHANGE



Descriptive text here

Space to describe the many benefits of apartment



Be sure to list all of the amenities and perks of living at this apartment

Include price per month and any discount information



NOTES

Contact Information · Phone Number · Email · Address

The Red & Black



The Housing Fair Apartment Digest is a special event publication where fair participants can show off pictures, floor plans, and list amenities associated with their properties all in one pocket-size publication. There will be space for students to take notes as they visit each booth.

- Digest size: 5.25 x 8.25
- Full color glossy pages
- Easy to compare apartments side-by-side
- 2,000 copies will be distributed hand-to-hand at the fair and around the UGA bookstore
- Space for students to take notes as they visit each booth
- All ads are full page and include up to two pictures, two floor plans and 10 amenities.
- On December 1st, a PDF version of the digest will be emailed to all UGA Housing residents to prepare for the fair
- The link to the PDF will also be available on www.redandblack.com during the holiday
- Deadline for the digest: November 16th

Regular full page	\$500.00
*Each additional page	\$200.00
First page of publication	\$750.00
Inside Covers (2)	\$1,000.00
Back Cover	\$1,500.00