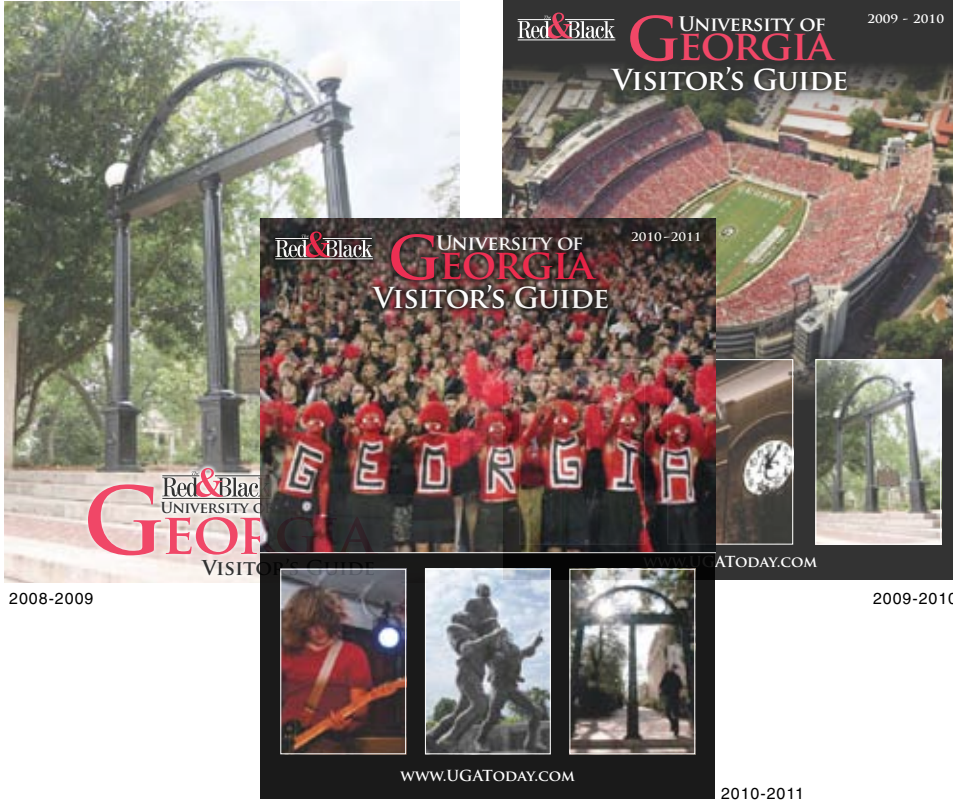


# UNIVERSITY OF GEORGIA VISITOR'S GUIDE

## 2011-2012 EDITION



**UGATODAY.COM**

Visit UGA from anywhere.  
The online supplement  
to the Visitor's Guide.



This full-color glossy magazine will contain important information for visitors new to our area. Besides the A-Z of UGA, it will include where to shop, dine out and find entertainment.

**40,000** individual visitors pass through the UGA VisitorCenter each year. Be the **FIRST** to influence their purchasing decisions.

### DISTRIBUTION

25,000 copies  
will circulate annually

- UGA Visitors Center
- Tate Student Center
- Hotel rooms & lobbies
- Athens Visitors Center
- Butts-Mehre Athletics
- Gerogia Conference Center
- Summer Orientation for incoming students & parents



Follow us on  
**twitter**  
@AthensLivingUGA

The  
**Red & Black**



All ads include placement in Print, Online & our **facebook** and **twitter** Media Communities.

**1/4 Page**  
(3.5" x 4.75")

**1/8 Page**  
(3.5" x 2.25")

**1/2 Page Vertical**  
(3.5" x 9.75")

**1/2 Page Horizontal**  
(7.375" x 4.75")

# RATES

full color/glossy

Directory Listing	\$95
+Free with display ad purchase	
Eighth page	\$325
Quarter page	\$595
Half page	\$1045
Full page	\$1775
*Inside back	\$2495
*Inside front	\$2995
*Back cover	\$4995

\* Premium positions include full bleed  
 + Directory listings include name, address and phone; enhancements also available